



The Commonwell's Seedit program is providing families across Ontario with the opportunity to grow home vegetable gardens and support local food security by sharing a portion of their harvest with a local foodbank, community group or neighbour.

In order to participate families may visit [thecommonwell.ca/seedit](https://thecommonwell.ca/seedit) to request a participant voucher. Vouchers are redeemable at the selected garden centre for up to \$50 in product related to food producing gardens including but not limited to plant seedlings, seeds and soil. Participants are invited to join the SEEDit facebook page to share growing progress. When it comes time to harvest participants are encouraged to send photos of their harvest and especially the portion of their harvest that they are donating to a foodbank, community group or neighbour. If the participant does not use facebook they are encouraged to email [seedit@thecommonwell.ca](mailto:seedit@thecommonwell.ca) to share their harvest.

#### Participant Eligibility:

- Participants must have a primary address in Ontario
- Participants agree to follow public health guidelines regarding COVID-19 including but not limited to social distancing and mask compliance when visiting garden centre participants to redeem voucher.
- Participants must be at least 18 years of age or have parental consent.
- By requesting a voucher, participants agree to receive emails related to the program and future community supporting initiatives by The Commonwell.

#### Voucher Guidelines:

- Vouchers are redeemable at select garden centres for up to \$50 in product related to food producing gardens including but not limited to plant seedlings, seeds and soil at the discretion of the garden center participants.
- Vouchers are limited to one per household.
- Vouchers have no cash value and must be surrendered to the garden centre upon use.
- Vouchers must be redeemed between April 29, 2021 and July 31, 2021 or earlier if inventory of garden center partners runs out. We recommend visiting as early as possible.
- The voucher is only redeemable at the garden centre it was issued for.
- There are only a limited number of vouchers available. It is first come, first serve and no additional vouchers will be available.

#### SEEDit Facebook Community Guidelines:

- Participants and local plant enthusiasts are invited to join our facebook community group where we will share gardening tips, content from local farmers, food security and sustainability groups and more.
- Participants must follow facebook community guidelines.
- By sharing photos in the facebook group you consent to the use of those photos on the SEEDit website, in promotions of the program and future Commonwell initiatives.



- Comments should be kind, courteous and posts relevant to gardening. All posts and comments that are off topic may be deleted at the sole discretion of the group administrators.

In addition to the main SEEDit Program, The Commonwell is interested in supporting existing community gardens committed to giving back to local food security initiatives including foodbanks through small grants. To apply for these grants please visit [thecommonwell.ca/seedit](http://thecommonwell.ca/seedit) and complete the form titled Community Support. Grants will be awarded at the sole discretion of The Commonwell based on community need and having a clear plan for use of the funds.

### **PROGRAM RULES AND REGULATIONS**

SEEDit (the “Program”) begins Thursday April 26, 2021. The program is sponsored by The Commonwell Mutual Insurance Group (the “Program Sponsor”). No purchase is necessary to participate. Participating in the Program constitutes acceptances of the terms, conditions and provisions set forth below.

#### **1. HOW TO PARTICIPATE**

1.1 Eligible households may participate in the Program as follows:

- (a) Visit [www.thecommonwell.ca/Seedit](http://www.thecommonwell.ca/Seedit) and follow the instructions for requesting a voucher.
- (b) Vouchers will be emailed to participants at the email provided.
- (c) Redeem the voucher at the garden centre listed on the voucher.
- (d) Join the participant facebook group and share your progress and garden tips
- (e) Harvest your plants at the appropriate time and take a photo of your harvest to post in the facebook group or email a photo to [seedit@thecommonwell.ca](mailto:seedit@thecommonwell.ca)
- (f) Share a portion of your harvest with a local food security program or a neighbour.

#### **2. VOUCHERS**

- 2.1 Vouchers are limited to one per household.
- 2.2 Vouchers hold no cash value and are redeemable for up to \$50 in gardening supplies to support a food producing garden including but not limited to seeds, seedlings, and soil at the discretion of participating garden centres and inventory available.
- 2.3 Vouchers must be redeemed by July 31<sup>st</sup> at the participating garden centre listed on the voucher. It is recommended that participants redeem vouchers as early as possible in order to ensure garden centres will have inventory that suits the requirements for the voucher redemption.
- 2.4 There are a limited number of vouchers available. They will be given out on a first come first served basis and no additional will be provided once the limited number are distributed.

#### **3. ELIGIBILITY**

- 3.1 The Program is open to legal residents of Ontario. The Program is void where prohibited by law.
- 3.2 All participants must meet the following eligibility requirements:
  - (a) Participants must be 18 years of age or older at the time they request a voucher. Any participant under the age of 18 must obtain parental consent and be capable of

providing proof of parental consent as well as proof that the parent has accepted and agreed to be legal bound by the Program Rules and Regulations.

#### **4. PRIVACY**

- 4.1 By participating in the Program, the participant consents to the collection, use and sharing of information about the participant with the Program Sponsor and its agents and representatives for the sole purpose of administering the Program and administering of any voucher and confirming voucher redemption with garden centre participants.
- 4.2 By participating in the Program, the participants consent to the use and disclosure of his/her name, and submitted photos, without compensation, by the Program Sponsor, for the **general promotional purposes of the** Program Sponsor in connection with the Program and future initiatives.
- 4.3 For more information regarding the privacy policy of the Program Sponsor, please review its privacy policy available at [thecommonwell.ca](http://thecommonwell.ca).

#### **5. LIMITATIONS ON LIABILITY**

- 5.1 The Program Sponsor, its affiliates and subsidiaries, advertising and promotional agencies, any partners appointed by the Program Sponsor, and in each case their respective directors, officers, owners, employees, agents, representatives, successors and assigns, shall not, in circumstances whatsoever be liable for:
  - (a) any cost, liability, expense, injury, damage or claim of any kind arising in connection with the Program or resulting from acceptance, possession or use of voucher including, without limitation, personal injury, death and property damage, and claims based on publicity rights, defamation or invasion of privacy; or
  - (b) any incidental, consequential, special or indirect damages, even if they have been advised of the possibility of such damages.
- 5.2 The Program Sponsor will not be liable for any lost, stolen or misdirected voucher requests nor will the Program Sponsor be liable for inventory availability at garden centre partners. Partners are not required to hold inventory for participants.
- 5.3 The Program Sponsor assumes no responsibility for any problems or technical malfunction of any telephone network, telephone lines, computer online systems, servers, access providers, computer equipment, software or the failure any voucher request to be received by the Program Sponsor.

#### **6. RELEASE**

- 6.1 By participating in the program, each participant releases and holds harmless the Program Sponsor, its affiliates and subsidiaries, advertising and promotional agencies, any judge or judges appointed by the Program Sponsor, and in each case, their respective directors, officers, owners, employees, agents from any and all liability in connection with the Program or resulting from acceptance, possession or use of any prize including, without limitation, personal injury, death, and property damage and claims based on publicity rights, defamation or invasion of privacy.

#### **7. GENERAL PROVISIONS**

- 7.1 By submitting a request for a voucher, the participant agrees to be bound by all the terms, conditions and provisions set out in the Program Rules.

- 7.2 The Program is subject to all applicable federal, provincial and municipal laws and regulations.
- 7.3 All decisions of the Program Sponsor and partners appointed by the Program Sponsor, with respect to any aspect of the Program shall be final and without appeal.
- 7.4 The Program Sponsor accepts no liability whatsoever arising in respect of the participation in the program by any individual or the awarding or use of any voucher.
- 7.5 A maximum of one voucher will be provided to each participating household.
- 7.6 Persons found to be tampering with or abusing any aspect of the Program, as determined in the sole discretion of the Program Sponsor, will be removed from the program.
- 7.7 Should circumstances beyond the reasonable control of the Program Sponsor result in the determination by the Program Sponsor, in its sole discretion, that the fairness or integrity of the Program has been materially compromised, the Program Sponsor reserves the right to suspend, delay or terminate the Program.